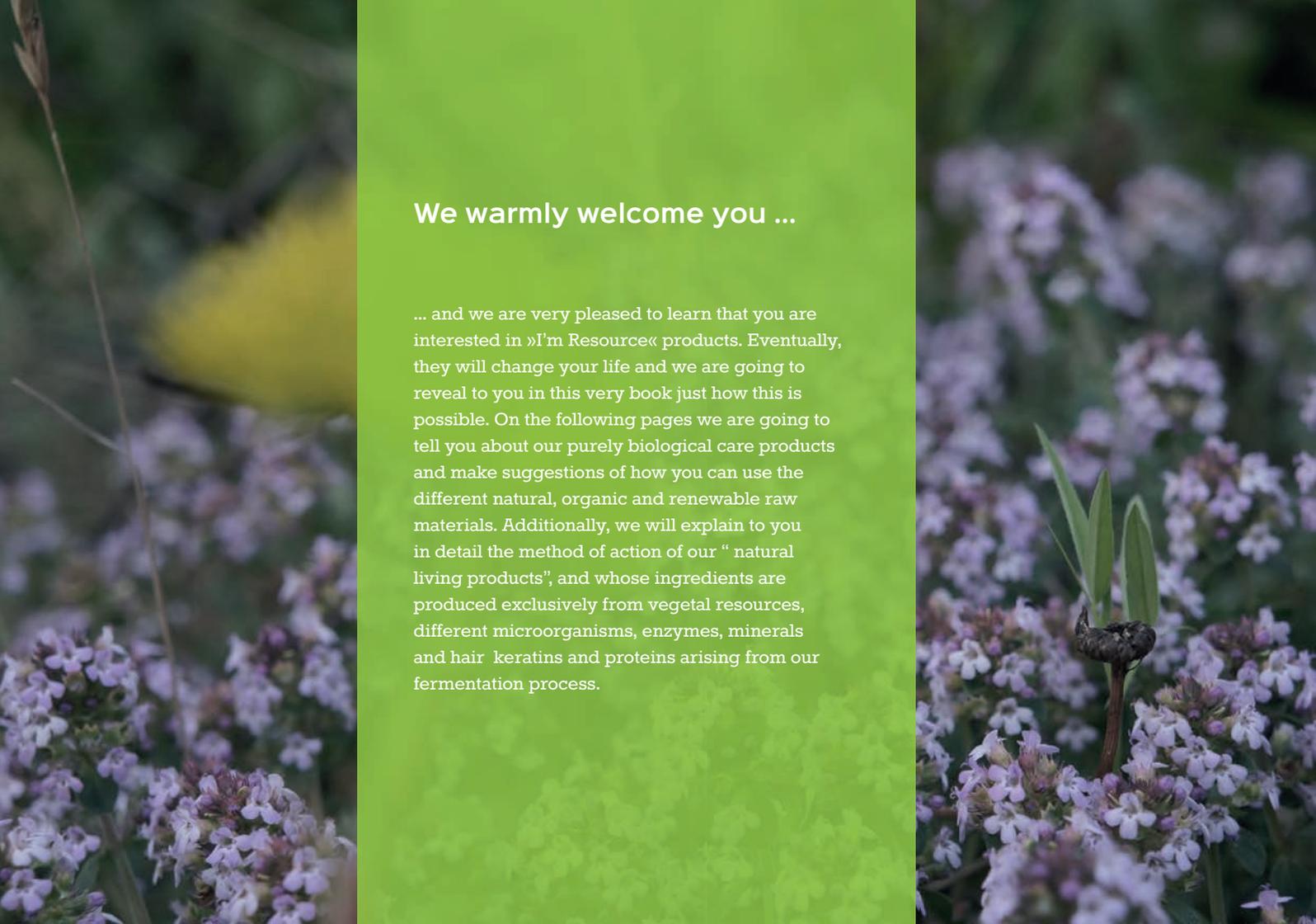




**Everything we do**

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**We warmly welcome you ...**

... and we are very pleased to learn that you are interested in »I'm Resource« products. Eventually, they will change your life and we are going to reveal to you in this very book just how this is possible. On the following pages we are going to tell you about our purely biological care products and make suggestions of how you can use the different natural, organic and renewable raw materials. Additionally, we will explain to you in detail the method of action of our " natural living products", and whose ingredients are produced exclusively from vegetal resources, different microorganisms, enzymes, minerals and hair keratins and proteins arising from our fermentation process.



I'm  
RESOURCE

for  
modern  
organic  
people



There is a total of seven different “Basic products” available for which different symbioses are required (combinations of microorganisms). Our products are used for deep cleansing and purging, although their effects vary one from the other. The application of our exceptional care products provokes a sense of cleansing and cleanliness. You will feel instantly refreshed, active and extremely vitalized.

We shy away from the use of oils, eucalyptus or peppermint, because our natural products are recommended and used in homeopathic treatments and other therapies and applications.

Our unusual production process generates the unification of the microorganisms. The microorganisms are fed in a special manner

whereby the types of microbes and their effects are highlighted via the transformation of the substances. The result is a “living product” and when applied balances the mineral balance of the skin and hair flora. Furthermore, it will provide minerals and amino acids through fermentation - modules of our life to build the framework and support substances of both our hair and our skin.



## Modern products made of 100% organic cultivation incorporating living micro-organisms. This is »I'm Resource« in its totality.

It was a heart-felt desire to produce unique natural care products that meet the needs and requirements of each individual person. Since over 20 years now we have dedicated ourselves to the development of these products and can hereby state with pleasure that we have achieved exactly what we desired in accordance with our original ideas.



In this book you will learn from A-Z what »I'm Resource« is all about and get to know the full benefits of all the »I'm Resource« components - modern organic products. You'll be amazed by the efficiency and the spectrum of effects!

# The book consists of three parts, in which we deal with different topics



In the first part, we deal with the form of expression of each individual person. We focus on you and your completely personal form of expression, which both shapes and forms you your immediate environment and but also your close society.

In the second part, we present you the keys of all the components of the »I'm Resource« products and explain their influences, their effects and their results on your whole being.

The third part of the book deals with the sensation of pleasure and tells about century-old legends that provide wise insight about your character and your destiny. Also all about the appropriate hair care for you. With this important and exciting information you will be able to fully understand this exciting and new series of skin and hair care products and to apply them correctly. Learn to enjoy and to promote your own development - with »I'm Resource«.



# PART I

## WE PRESENT YOU WITH PLEASURE: »I'M RESOURCE« FOR MODERN ORGANIC-MINDED PEOPLE

We have created this impressive series in order to lead the hairdresser and natural health practitioner right back to their true origins. It is all about the use of an organic product for both the hair and the skin and via this to underline the intrinsic values of a person's character. Also to create create positive emotions and a deep sense of wellbeing. It is important for us to lend support to the personal evolution of any individual with true organic,

living products. This then enables us to apply simple applications to the skin and hair. With our holistic approach you can discover another essential point - the integrity of the family. To achieve symbiosis with others who are part of our identity has a great positive impact on our own happiness. We would like to help to restore this unique connection, so that everyone can experience the satisfaction via cooperation. Ultimately, it's

all about love – about love towards other people, other beings and nature. Love is what gives us happiness. »I'm Resource« is currently the most advanced natural care process that can indeed meet such requirements. This care product line represents today's perception and evolution of life in a healthy fashion, to sustain or shape them. The overall ingredients and the true ingredients of our natural products are as old as the

Earth itself. The overall development of our planet is based on its own whole – it is formed in this manner and common sense is created.

## We are delighted to be able to share our »I'm Resource« products with you

We think that today's professional demands on every human being deserves only first-class, useful products. Therefore, we have adapted the design in a way that a combination of philosophy of life, life success, life itself and the product is effortlessly possible. Our practical experience demonstrates not only the true impact and influence of our products on the body, but also at a mind level. It has been proven by scientific studies that the life forms (microorganisms) in our products have a strong influence on human well-being.



Thus, it is not surprising that »I'm Resource« is the leading natural product of both the now and the future.



The image shows five brown cardboard boxes arranged in a row. A semi-transparent green horizontal band is overlaid across the middle of the boxes. Inside this band, the text 'CONSUMER TRENDS' is written in a large, white, sans-serif font, and 'OUR SOCIETY' is written below it in a smaller, white, sans-serif font. The boxes behind the overlay have a window showing a white product container with a green circular logo and some text. The background is a plain, light-colored surface.

# CONSUMER TRENDS

## OUR SOCIETY

The consumer of the 60s and 70s bought and primarily consumed products related to himself/ herself. In the 80s the buyers presented an insatiable, broad-based purchase behavior. In contrast, perhaps as a reaction to the 80s, the consumers of the 90s were more economical and all their buying activities and operations were well thought out. For the 21st century, however, it is worth mentioning that we as consumers, by no means are afraid to spend money. Products that convince us by their quality and results, "expanding one's consciousness" and promoting health, are worth the money in our opinion.. Nowadays it's gaining yet more terrain with a view to enjoying life and devotion to bring family, friends, work and leisure time together into overall harmony. As human beings, we often find it difficult to change things, but we always aspire to a satisfying life and always want to develop further, achieve goals and expand our knowledge. We enjoy each improve-

ment to our very personal quality of life at the present time and the future. We are searching for something that fascinates us. Whether we are dedicated to religion or a field of science, perhaps we get inspired by the esoteric or the exploration of galaxies and planets - in any case, the desire for inner peace and mental calm drives us: we all aspire to happiness!

The 21st century is characterised by the events of the past and clearly shows us that the history has been a preparation for the here and now of this new era. We humans are confronted with a variety of choices in our life. These decisions make an impact on the subtleness of life. This now brings us to the point that the real future leads to really true evolution and development. We have highlighted this understanding and nature has provided to us everything we need. It is all about expressing the subtle senses and to recognise,

use and to transmit the language of feelings, emotions and sensations.

We call this new awareness the "world of microorganisms". 220 different species of microorganisms are living in our live products, but of course also on our body, on every animal and in nature in itself . The fascinating world of microbes can teach us many things and so we caringly invite you to "listen" carefully to these compounds. With this knowledge, you'll learn what your body and life can really give you.

# TREND I

Activity in life is an indisputable fact of life, especially in the 21st century. Nearly all aspects of life draw, present and shape our emotions, feelings and our character. The result of which is unpleasant or pleasant, good or bad and we feel unhappy or happy by this impact - all this is constantly changing.

Studies report: Our bodies, as well as those of animals and plants, consist of 93% of microorganism compounds which are adjusted and unified. Each compound presents a sensation through its smell which all together leads to "one whole". This whole, in this case the human body, experiences more than one billion perception actions from its surroundings for every hundredth of a second. Hence, this form of life

is connected daily with external and internal processes, which express each particular state. Medically, they are also referred to as stress. Internal unrest or tranquility are not solely the cause of a negative or positive impact. These causes depend on billions of microorganism compounds daily. Everything is interconnected and this way your environment, such as the space in which you are right now, the plants, objects and materials that surround you, have an influence on your character. All these symbioses have a major impact on your mood. This diversity and infinity is so confusing that it is often difficult to comprehend all of this information. We from »I'm Re-source« have resolved this confusion by developing products, which present, clarify, adjust and cause all of these processes to

come about. A product as a life form, for the stage of life you are at and in the course of your life. In short: for the complexity of life itself, and so in this case, strategy, knowledge or explanations now become superfluous. The human mind is not being bombarded with unnecessary information. It is rather about the gift of experience and feelings. We understand this to be a terrific relief.



LIFE ACTIVITY AND  
RELAXATION IN LIFE





“The human dream is essentially characterized by the following features: More, bigger, better, faster. You won't find any other values. Nevertheless, in the 21st century, the quality of life is more important than ever before. With regards to one thing - you can be sure: many of us are searching for happiness, an honest way of life and the return to an honourable existence.”

Human dream, a quote from Faith Popcorn

## »I'M RESOURCE«

»I'm Resource« - product names are simplified and imply clarity and ease. Their names immediately reveal whether an application of the individual product makes sense in your case and helps you to determine the appropriate care product.



They present a character which is identical to your well-being or your current status or which is simply necessary to make you feel better. Their consistency, their smell and appearance depend on and can be influenced by your mood and your feelings. But the same also applies to your environment, for example, with your family members.

# TREND II

## VALUES WHICH REALLY IDENTIFY US

We humans are always searching and are on a voyage of discovery. The market tries to guide us and impose values upon us that we often cannot identify with at all. Our life feelings are not sufficiently perceived, respected nor appreciated. If we take on the imposed values, after a short time we will suffer from internal restlessness and dissatisfaction. Instead of real appreciation, which every human pines after deep inside, unfortunately, it is the material that primarily counts - the value of money, the possibilities of making money,

etc. Admittedly, the value of something is quite helpful when it comes to deciding what we can afford or what we actually need. But this way social classes are established which conceal the essentials - inner values, feelings and emotions. With »I'm Resource« we have created a product line, which thanks to its true, living nature stimulates the evolution of these fundamental values and brings them to life. Therefore, its usage serves you and you do not serve it! The people who treat themselves to »I'm Resource«

products thereby become happier, function better and often go through life more successfully. Experience for yourself what values you can get via the »I'm Resource« microbes. The key of life is placed in sincere hands and you gain an insight into a new aspect of value definition.

»I'm Resource« embodies a new definition of values, which establish excellent quality and healthy ingredients. The origin of the raw materials, their presence and the possibilities of the environment also provide some influence. »I'm Resource« gives you exceptional values. »I'm Resource« guides you back to your true origin, to yourself and highlights and brings your very personal, particular and lovable nature to light.



“Consumers who pay the lowest price or have an in-product, are not the happiest. Happiness is ... “

HAIR RESOURCE®  
for modern organic people

AVATHAAR umgibt  
bewesen, schützt und  
sorgt es und stellt die  
Verbindung zum Festen  
chen dar. AVATHAAR  
bringt die unterschiedlichen  
Lebensabschnitte an  
per besser hervor. In  
... Nummer 10

# TREND III

## BE ABLE TO AFFORD GOOD PRODUCTS

We all demand quality and a good service and also desire cosmetic care that touches all our senses. Unfortunately, many products only play with our needs and manipulate our perception, without really reaching them.

The instincts of each individual human being demand an evolution of sensations and sense visualisation that stimulate all areas of our body and character. However, the market only offers us products that stimulate only our strongest sense organs in the wrong way, without allowing us to experience any real impact. The more we are stimulated in this minimum way, the stronger the consumer demand, which nowadays is becoming more and more unhealthy.

The really true values and effects have largely been lost. On the other hand product prices have increased almost immeasurably towards unbelievable levels.

»I'm Resource« counteracts successfully. We exercise conscious insight into our production.

Each individual product requires a two-year production cycle and thereby we certainly do not economize with necessary nutrients. All raw materials used are Demeter certified and inspected by us once again for their quality. We inspect all raw materials for all pesticides and artificial additives. This way, we guarantee 100% natural products

and are more than BIO, or more than what natural raw materials provide. »I'm Resource«- products do not manipulate your sense organs in any way, but they support a kind of symbiosis in you and actions and processes of each and every organism in your body. The excellent quality of our products is highly noticeable - your body and your soul will thank you.



“A perfect woman requires what she really needs, what she really wants, when she wants and where she wants. Her lifestyle begins within possible dimensions. She responds to every atmosphere, every incentive and particularly to feelings. So her individuality and uniqueness are thus formed. “



»I'm Resource« touches you truly. A well-being is not based on the value of the product (the price), but on the true development and the appropriate effect.



“Be a leaf on our planet.”





“Many people have different opinions and therefore also say different things - also about us. But what we do is just an everyday, endless, continuous, passionate activity. Don´t busy yourself with things which don´t represent any feel-good effect or evolution. Live your life with fervor and your whole presence. Therefore, the effect of »I'm Resource« products becomes visible in all its glory. “

# TREND IV

## FAMILY IS THE ULTIMATE PURPOSE

The family is the only one true trend because it is essential for the well-being of every human being. Your family is your refuge, your closest connection and your strongest reflection - through it you recognise your true self. But often, the daily, time-consuming commitments split families up and the common happiness, the pleasure shared and traditions get lost in the daily stress.

A family as such is a very human form of a connection, union and symbiosis. In this symbiosis each person is accepted in order to perceive, support, give strength and maintain the oneness. The obligations

that life demands of us every day, have supplanted this family life ever more and more. And so, we try to compensate this deficit through career and prestigious objects. But if we are honest with ourselves, we only note that we are terribly lonely at the end of the day and feel abandoned. Widespread egoism serves as a protection shield, but it doesn't make us happy. Human beings, animals and plants need cohesion and love. The family carries and shares your "I", your strengths and your completeness. »I'm Resource« is a family. Each product of the series presents, no, it actually does connect your family. It searches, it owns and

it radiates a desire for unification. In everyday application of our care products you will feel the association and lose the feeling of the loneliness and weakness more and more. Your strength comes from the powerful sense of "we", which comes naturally in a loving family.



»I'm Resource« is dedicated to the idea of family – from its ingredients and his life organism (microorganism) culminating in the human presentation of the products. We have set ourselves the goal to connect and visualize the family in a modern way, without claiming so in so many words, a philosophy or religion.



**It is very interesting: the more that time passes and our findings about »I'm Resource« are recognized, more and greater families are created. Happy moments come to light. The values of the retirement/ pension society are transformed towards into a loving family symbiosis!**

Silvio Pillilini



# TREND V

## TO BE FREE

“Pleasure for the sake of enjoyment” is today’s moto. The society in which we live demands enjoyment. More specifically, people nowadays need entertainment, leisure or narcotics (alcohol, cigarettes or drugs) in order to obtain a fast and easy way to “happiness”. However, this kind of approach is not very effective.

Studies show:

The sensation of pleasure and enjoyment is a chemical process which takes place in our organism. Agents produced by microorganisms are capable of stimulating, touching or exciting every cell of your body. These are controlled by our brain, molded into the correct shape and forwarded on. Although, there does exist the risk of a confusion between real, true well-being and just the appearance of this. So manipulations are used, which lead the brain to believe in the sensation of happiness. However,

our brain can’t forward these agents all by itself and so the organism remains empty and the brain full of substances giving off an inhibitory effect.

»I’m Resource« has taken this phenomenon very much to heart and has developed products that are able to achieve your own passion and pleasure from each sequence, without allowing it to present the brain with any wrong, harmful or negatively influencing effect. People increasingly try to improve their quality of life and leisure has become an important part of this aim. We consider this to be very important. But when humans lend themselves exclusively to the superficial fun society, this is harmful to both the soul and the body. Substances form themselves in the body which numb and make you believe you are well. Therefore it is very important to use cosmetic products which can attain the desires and processes of enjoyment and

at the same time stimulate your body in order to get rid of harmful substances. So all your dissatisfaction, tension and physical restlessness are counter-compensated. You’ll be very beautiful and sparkle like a diamond!

»I’m Resource« offers wonderful harmony as compensation, resulting in true charisma. You’ll find yourself in a sense of total and utter enjoyment in every little detail. So your “I” will try to outshine your youthfulness and your vitality!

“One experiences the realization of happiness, not only in one’s current state, but it appears for longer periods, especially resulting in a better quality of life. The less you know, the more effective»I’m Resource« actually appears. The less you expect, the more impressive and stronger the result will be.”



# TREND VI

## APPEARANCE AND CHARISMA

The human being creates an appearance for himself and a noticeable aroma and thereby fits in perfectly with the appearance of the whole society - we are a reflection of our society. Highlighting our physical aspects is at the center of our whole life and always represents a commitment.

It seems almost impossible for us to be who we really are - no matter how and when. Our development of the physical, mental and psychological state is not promoted by the focus on external aspects, quite the contrary - it is suppressed, switched off and evolution is therefore inhibited.

The true charisma of a person is not based on physical aspects. The exterior is only a secondary effect which occurs when your perception and receptivity, your smell and your general willingness to experience life is total and they unite. Because your actual beauty is indeed decisive to what is happening inside you. Your charisma shines when you are you and really can be yourself. Then your environment, and yes, even nature, really notices you and behaves accordingly.

The challenge of »I'm Resource« is to pave you the way for yourself. We support who you really are or who you

really want to be. Enjoy a product that promotes your charisma, the vibes of your inner being, your presence, your satisfaction and your need to truly feel alive. »I'm Resource« has succeeded in deciphering the principle of charisma. Take advantage of our knowledge for a happy, satisfying life.



“I’m Resource” adapts very well to your appearance, your charisma and your evolution. It is simple require no rituals, no great knowledge and no self-delusion of any sort. »I’m Resource« aids you to achieve a good appearance, which will not only be apparent by you. Your entire environment notices you and the effect of the products on you is unbelievable.



»I'm Resource« supports the major pillars of health and nutrition in today's society via its ingredients. It supports the natural effect of treatments such as homeopathy, Bach flower therapy or other vegetal and natural experiences. It represents your own health and beauty, not forgetting, the uniqueness of each individual person and of each individual living being.



# TREND VII

## HEALTH AND NUTRITION

People are constantly encouraged to pay more attention to their health, but we are bombarded with information day in day out, which is so different and often even contradictory, that we are increasingly confused. We barely know what is really good for us and what is healthy for our body and our soul. All this information doesn't enrich our life, but indeed causes us more unrest. We constantly feel we are doing something wrong somehow, eating incorrectly, and so the really healthy form of (perhaps out of self-protection) is often pushed into the background. Studies demonstrate: it is more and more obvious that

health needs to be subtle. The entire body consists of many symbioses of microorganisms which mutually stimulate and give rise to certain feelings. This is the basis for our body's development. And this development finally shows up our character and personality. Exercising or dietary supplements do not engage this symbiosis adequately - a little happiness that makes your heart dance and puts a smile on your face, is more beneficial than 10 hours of doing sports. This means, without enjoying your life, without undertaking the subtle route, then fitness or diet regimes are greatly ineffective. The vision of holistic health has

been adopted as the mission statement for »I'm Resource«. We are not a dietary supplement nor a fitness trainer. The »I'm Re-source«- symbiosis is the celebration of all the cells in your body and the enjoyment of mass material elements. Treatment with »I'm Resource« - products highlights to humans and animals alike that happiness lies in the subtlety.

# TREND VIII

## EXTERNAL

Environmental awareness and 'green' thinking are omnipresent today. Recycling controls our life and has become a habit. Nature is - we sense it instinctively - essential for all beings on this Earth. But nature and natural awareness within us have degenerated into merely a theory. We have made a philosophy of it and all that really needs to be done is neatly packed into ecological thoughts.

Nature appears chaotic at first sight. Everything seems to be in a sort of confusion, however everything is actually in harmony. Everything sees

everything, every action of every individual has an effect on everything else. Nature is ONE and connected to everything. It is one, because it is connected to everything. It does not know if it will rain tomorrow; it simply adapts to the rain when it comes.

»I'm Resource« is pure nature. Our products adapt to every situation and at every moment of this supposed chaos. They change their appearance, their fragrance and their raw materials. »I'm Re-source« is a way of life and each product is unique. This requires love and connection to everything.

We from »I'm Resource« know our duty as responsible beings on our planet. Starting with the ingredients, the way of life and the overall effects of our products. But we also act conscientiously regarding the packaging of our care products: it is made of pure opal glass, which disperses the day-light well. Our products harmonize with the environment, nature and respect you and your needs entirely.



Concern for the fate of our planet and the real effect of a product on humans is the basis of all »I'm Resource« actions. Each »I'm Resource« - product is capable of expanding the living microorganisms in nature and to release them from heavy/ harmful substances.

# PART II

## THE KEY COMPONENTS OF »I'M RESOURCE«

There are a few main components of the »I'm Resource« - products. These consist of unique, modern, timeless and significant features:



100% organic, renewable bio-products



Enzymes, minerals, trace elements, vitamins and micro-organisms form an integral part



The products adapt to our modern way of life



Many years of experience, backed up by their actions and the diversity of our customers



»I'm Resource« has been developed for people, animals and nature itself

Our high quality products are unequalled. They offer a barber or medical practitioner a new perspective as they are of major importance cosmetics and body care.



## COMPONENT I

Plants have emerged over billions of years. They have adapted themselves 100% to their living conditions, even under negative and adverse influences. Therefore they were called “all-conscious form of life” which founded all new types of life - animal and human.

Several billions years ago, life began on Earth. Since then we require the microorganisms which work in a symbiosis in each cell division for the functioning of our digestive system, our immunity and many other processes in our body.

Bacteria, viruses, yeasts and other microbes have entered into symbioses that consciously take care of tasks in our body. A being that is alive, who develops, grows, matures, emits a personal smell, is part of the whole.

In the case of micro-organisms -

also called microbes – it deals with micro-organisms, which due to their tiny size (fractions of a millimeter) are not individually visible with the naked eye. All microorganisms have an important role in maintaining the metabolic balance of nature due to their ability to mineralize biomass. Microorganisms use large-scale, complicatedly-organised organic molecules, but also small inorganic molecules as a nutrient source, whereby the chemical compounds are broken down into ever smaller, easy-built structures, just as they ultimately in their natural form, e.g. in the earth. Often the most diverse microorganisms exist in fixed social symbiotic communities.



»I'm Resource« has studied nature and followed folk medicine regarding the health, well-being and meaning of life. Our goal is to find natural ingredients, natural raw materials and natural processes, so that man and nature become one. Via the micro-organisms connection, we have created an individual and unique fermentation process, which is able to convert natural, biological and organic agents into their absolute smallest substances, minerals, enzymes, trace elements and vitamins. These are necessary and vital to our body in all organic processes and procedures.



In order to be able to understand our products better and to understand the importance of the organic substances or the microorganisms, we would like to illustrate the issue to you in a little more detail. To create a symbiosis requires respectful and careful handling in complete tranquility. Thereby, plants are used, which harmonize in their environment and provide a vital diet of well-being. The attentive and devoted care to the plants makes it possible to merge them to one community. The final result is converted matter that has become a living care product with billions of microbes, minerals, trace elements, vitamins and enzymes. Its diversity is based on an unequal plant environment and its microorganisms compound.



The designation of the biological, vegetable raw materials does not have any bearing for us. Each organic natural raw material we use has been previously and separately tested and studied by us so it is more than BIO. Only in this manner can we ensure that our microbes do not become extinct.

Our method of organic farming at »I'm Resource« requires a simple but precise way. The plants are watered with pure water only and only produce what the natural soil provides. Additionally, the natural raw materials are harvested only when they have passed the inherent natural maturity process and respective annual weather patterns (the warm summer sun and frost in winter).



**To satisfy the wishes of our consumers, each of our products undergoes the most comprehensive studies to obtain the corresponding quality proof and meet the requirements deemed by Poison Control.**



Our unique »I'm Resource« - key to success, is the modern use and application of organic natural raw materials with microorganisms. This we owe to nature and a developing mind that knows how to take full advantage of this gift.

# DEVELOPMENT AND TECHNOLOGY = QUALITY AND EFFECT

## COMPONENT II

Our knowledge is constantly growing and we are continuously making new discoveries that have major importance to our hair and skin. So we permanently receive improved opportunities to attain the greatest success possible. We are real hair and skin care professionals and our knowledge based on experience is always at the most highest level. With regard to human characteristics, we gain new insight on a daily basis, but we see this as only the tip of the iceberg - we never stop learning, but indeed are steadily developing.

Scientific studies show that certain microbes (more specifically, the originator of a

gastrointestinal virus) are able to manipulate and to completely change the human character in order to meet his needs. »I'm Resource« sees the importance of creating care products that the human character is able to respond to significant / offsetting microbes. A human character which can develop freely is a very important issue to us. Every single product from each of our series is able to support the free development of each individual person.



**“Be a seed on our planet.”**

# ADAPTED TO THE MODERN WAY OF LIFE

## COMPONENT III

»I'm Resource« has arisen in response to our modern lifestyle nowadays. Each of our products contains natural and organic importance and also satisfies all the needs demanded for cosmetics in the 21st century.

»I'm Resource« ...



absolutely pure, organic and renewable product



free of all harmful or negatively impacting ingredients on the body



in no way based on animals or plant testing



supports all conceivable types of treatments, therapies and practices



has a positive influence on your character and health and is therefore much more than just a skin care line



takes care of your true charisma



produces your own personal smell



reinforces and strengthens the relationship with your family



»If I had known what a person was capable of, today I would be a bird. If I had known that the time would go so quick, I would have awakened my senses. If I barely knew nothing, then I would like to be a human being.«





## OUR EXPERIENCE

### COMPONENT IV



We have joined together the experiences we managed to cull from all over the world, over many years and lessons. In this manner we have gained our knowledge and insight to enable us to carry out our studies from a holistic viewpoint. The names of the particular products were created in the same fashion as our company name: from the obvious effects and virtues obtained from our experience.

I'm Resource = I'm the source of everything

Hair Resource = The hair from its origin

Hair Resource effect = Hair in conjunction with sunlight ((absorbtion ) ensures stimulation to form vitamin D in the blood and simultaneously to secrete an excess of substances in our organism.

## BECOME MY MELODY

Surely you wonder what a melody has in common with a number. It is quite simple: The combination makes it easier for you to choose and use the correct product on certain intermittent days. On our new [www.hair-resource.de](http://www.hair-resource.de) website you will have the possibility to discover your perfect, harmonising, daily personal-use product.

What exactly is a melody? It is a vibration - more precisely a vibration in the air. Wherever oxygen is present, these vibrations can be perceived. This vibration is received by us, by our sense organs and transformed into emotion, reaction and development. An example: When you hear a name that has no personal connotations, then

your character does not respond to it with any emotion. But when someone calls your name, then in the most cases the first letter is sufficient for you to react. A reaction is triggered within you that pulls your character through moods and your current condition. Bearing this aspect in mind, we have managed to visualize the different moods, representing tones / melody as a number. Additionally, we have united the melody of the day with your very own number. So we have determined a symbiosis of the Basic System, Total System and Effect System Series which suits you perfectly for the day and guides you to your own octave.

Live with real liveliness!  
Forget all your knowledge and

start with an open and impartial mind. Live your life with all your sounds and wonderful melody that you have been gifted with. Embed them completely in your character. Feel and live alongside them with pride and passion. Show them off! Be ready again and again to hear a new melody and enjoy it with utter dedication. We offer you the possibility of experiencing new melodies and sounds and to show them off with fervour. Let your inner music get a little help from the microorganisms, in order to live through your melody and your sound.

# MELODIE

## YOUR NUMBER

**21** **METRIE**

Measurement (The balance in all). METRY provides energy. It maintains a level connection between the body and the senses.

**23** **GEO**

The Earth (A harmonious sequence, to be in harmony). GEO stands for activity and communication and is responsible for the movement of the muscles and internal organs. GEO activates the nervous system and regulates the bodily functions.

# BEHIND THE BACKDROP OF THE BASIC SERIES

**25** **MATE**

Mental (All sensations and mental clarity are awake). MATE develops strength from inner peace and stability in order to meet the challenges of daily life up to old age with both energy and freshness.

**29** **MA**

The Matter (creativity and matter, as well as power). MA represents the biological strength of the body and its natural defense resources. MA provides endurance, strength, mental stability, team spirit and calmness.

# 43 CHRIST-ALL

The All-consciousness (liberates you from all external and internal influences). CHRIST-ALL lives in the »All-consciousness« and lends awareness. It is a powerful purification and purging product. Its real aim is to harmonize body and mind.

# 73 SILVUS

Sylvan beings (Experience the world with everyone). SILVIUS brings about transformation, accelerates evolution and encourages one to find their own true nature. Body functions are balanced and the purification processes commences.

# 76 THEOS

The Divinity (all fervor and intuition, wakefulness). THEOS supports the body during the liberation of accumulated scoria and improves the physical and mental condition. THEOS leads to alertness, clarity and creativity.

BEHIND THE  
BACKDROP  
OF THE TOTAL  
SERIES

BEHIND THE  
BACKDROP  
OF THE BASIC  
SERIES

A close-up photograph of a hand holding a whole orange. The background is a solid, vibrant green color. The hand is positioned on the right side of the frame, with the fingers wrapped around the orange. The lighting is soft, highlighting the texture of the orange's skin and the skin of the hand.

## YOUR NUMBER

53

Releasing and relaxing. TOTAL PROOF opens the door to healing, harmony and happiness. Our habits, the tendency to get certain diseases, nerves and physical and psychic capacity of true consciousness are influenced.

TOTAL PROOF

56

True healing. TOTAL KOMBUCHA creates satisfaction, energy, eloquence, strong digestive strength, correct body temperature, energy and makes us happy, enthusiastic and creative.

TOTAL KOMBUCHA

57

Entire and true renewal. TOTAL RECONSTRUCTION concedes the body resistance and stability. It gives perseverance, a good immune system, patience and psychic stability.

RECONSTRUCTURE

63

The entire concept. TOTAL SYSTEM stands for »essential for life« and means »what things it moves«. Strengthens the bones, hair and nails and keeps the breath and motion in sync.

TOTAL SYSTEM

92

The Honorable and Sincere. BG is at your side honorably and sincerely, relaxing your skin with pleasure, delight and awakening.

BG

96

The liberation from all engagement or influences. PROOF SYSTEM CREAM supports the natural flora, strengthens the immune system and owes its broad spectrum of effects to the enzymes, microbes and amino acids contained within. Suitable for all skin types.

PROOF SYSTEM CREAM

A8

Sacred hair (the connection to and with all). AVATHAAR surrounds the being, protects and sustains it and represents the connection to finesse. Every human being subconsciously perceives this connection.

AVATHAAR

## BEHIND THE BACKDROP OF THE EFFECT SERIES



# 19

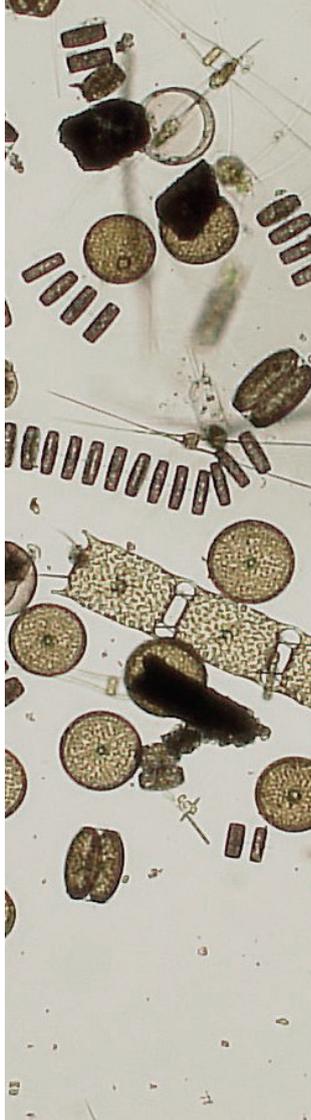
In a unique way, TOOTH CREAM / TOOTH CREAM MENTHA has the effect of strengthening and protecting our oral flora, supplying it with many microorganisms, balancing pH and preventing and abolishing caries and periodontitis.

## TOOTH CREAM MENTHA

# 99

PI SYSTEM is a cream for the whole family - especially suitable for dry, rough or brittle skin. Its uniqueness is seen upon application as the skin instantly absorbs every single ingredient.

## PI SYSTEM CREAM





ORGANIC

NATURAL PRODUCT

## FOR SYMBIOSIS

### COMPONENT V



»I'm Resource« is not just the first skin care line to appear on the scene. What other care product is capable of representing you as a person so that your whole environment can view you with all sensory organs? It's hard to put into words what we from »I'm Resource« would like to convey to you. Perhaps you simply have to learn it the hard way, so that you can really understand us. You feel

like the family is being created, with you at the center. The creativity with its entire strength and unique love is over-whelming. An extraordinary life full of magical events makes you shine brightly. It is not just words that express it - rather it will just happen.



»If I knew what a being were capable of, nowadays I would be a bird. If I knew how time goes by, I would wake up my senses. If I just simply did not know anything, then I would be a human being.«





## NO MATTER WHAT WORDS ONE CHOOSES, THE EFFECTS ARE OUR ULTIMATE GOAL:



- Shining light = project who you are and what you are
- Magical events = fantasies and dreams depicting you
- Internal melody = swing into nature with momentum and harmony
- Unique Life = it bubbles and flows out of you
- Undisputed dignity = enthusiasm and talents come to the forefront
- Precious fantasy = to hold knowledge, wherever it may come from
- Wonderful smells = Become one with nature, because it identifies you
- You are life = a complete being in total health
- You are love = experience this with all senses
- You are creativity = Ways out and new pathways appear to you
- You are force = Create yourself
- Be a leaf on our planet = Live the pure laws of nature (mathematics)
- Be the word = Your soul speaks out
- Be liberated from masks = enjoyment, beauty and youthfulness appear
- Be a sense on our earth = find the laws of nature

# PART III

## ENJOYMENT THROUGH BEAUTY

»I'm Resource« was created mainly from human cooperation all the way through to completion. Products were created with an unique . Once they are in your hands or in your environment, they shape themselves adapting to you and your environment.

The past ensures the experience. The future stands for the lust for life. The present is the experience of every sentiment and every cell (microorganisms). The more joyful the present, the more vivid your perception. The end result is pure charisma and pure beauty.

Enjoy the representation of your life with your selected products.



**»Cast off all masks, so that you are to able to “smell” yourself better. Open your eyes, ears, nose and mouth, spread your arms and hands and absorb everything. Forget your mind. This is the process of living with »I'm Resource« - products.**



## FILOSOFY SURROUNDING OUR »I´M RESOURCE« PRODUCTS

The products must not contain any ingredient that could harm the user in any way. All raw materials contained must provide the most effective impact and be of superior quality. It is forbidden to use ingredients which are created from chemical divisions (derivatives). All ingredients guarantee real benefits to the user, are of superior quality and are based on organic or renewable vegetal raw materials and microorganisms. A high degree of efficiency and compatibility are therefore ensured. Our products consistently bring together the latest findings and the knowledge of the modern "generation of hairdressing". Of course, at no time have animal experiments been carried out.

What's so special about  
»I'm Resource«?

Nowadays, almost every consumer is amply informed about hair treatments and disease-causing ingredients in personal care products. However,

we note, that people rarely ask for the well-being of the client. »I'm Resource«thoroughly considers the individual and is very keen to ensure that the care products not only serve the body, but also relate to the respective character and positive influence on emotional life. We exclusively use organic ingredients and work with living organisms.

Our company slogan is: "Listen up!"

On this basis, we have created a product range which interacts perfectly. Care products - without any harmful ingredients - in order to achieve the "Hair Resource effect", i.e., the actual properties of the hair are strengthened.



## RATIOS OF INDIVIDUAL MINERALS IN THE HAIR

Our hair not only provides information regarding essential and toxic elements, but also reveals information about your well-being. In this respect, you should know, that all vital minerals and trace elements circulate around in a specific ratio. If this circulation is not active, different symptoms may occur.





## HAIR FUNCTION AND ITS EFFECT - THE “HAIR RESOURCE EFFECT”

Poisons are a significant burden to the body that has an external effect on human beings. The hair is a “living organ”. With the “Hair Resource effect” it absorbs oxygen and moisture from the atmosphere and repels undesirable pollutants, consumed nutrients and excess moisture. Our hair gives us a sense of well-being. Often its effect is underestimated.

Our hair reflects the health and vitality of a person. Logically from this stance of course understandable to try to take care of it. We use hair-suitable minerals and amino acids that aliment the hair so that it looks shiny, healthy and vital wherever possible.

Over the past years we have developed new systems for specific hair treatments that maintain the hair in its natural form, but which especially builds it up and renews it from inside out. We have determined that the minerals and toxins in our hair affect

our health. Thus, we realized that we have to pay special attention when washing, to actually wash out the toxins and not only to eliminate the superficial dirt.

Our most important basic principle in the production of our hair care range was to focus special attention to avoid using synthetic additives (e.g. derivatives = nature-identical substances) and not to waste unnecessarily any energy (RWE-100% hydropower), to avoid unnecessary plastics and to obtain the raw materials from our environment (uniquely from Demeter farms). In addition, our aim is a careful handling of the microorganisms and nature and to not envisage any harm to man.

# OUR HISTORY

## HOW LONG HAS THE COMPANY »I'M RESOURCE« EXISTED?

»I'm Resource« was founded in 1994 by Sigrid and Silvio Pillilini. Through decades of work as hairdressers and physicians, we observed that minerals and toxins in the hair actually affect our health. Thus, it was clear for us that especially when washing, taking care of and coloring the hair we must always keep an eye on the mineral value of the hair and the body. A way the mineral balance is kept controlled when applying our systems and products .

## WHAT'S SO SPECIAL ABOUT »I´ M RESOURCE«?

As highly-informed hairdressers and physicians optimally regarding hair treatments and illnesscausing ingredients, we discovered that in many cases what the well-being is crying out for is never taken into consideration. And so we developed our company slogan "Listen Up". On this basis, we have created a product range that perfectly intertwines. We produce care products with no harmful ingredients in order to support the "HAIR RESOURCE effect". This is the actual same property of the hair.

## HOW DO »I´ M RESOURCE« - PRODUCTS DISTINGUISH THEMSELVES FROM BRANDED PRODUCTS ON THE MARKET?

Industrial manufacturers use ingredients and some harmful chemical ingredients in many personal care products that are considered potentially carcinogenic or generate allergies and that could indeed damage the hair forever. We use ingredients of the highest quality and effectiveness. Additionally, we consciously and completely refrain from the use of potentially harmful ingredients. As an example, we can mention foaming agents in shampoos (sodium laureth / lauryl sulfate sodium), which can often cause an allergenic reaction or also have carcinogenic properties via nitrate formation in the blood. »I´m Resource« has a deeper meaning and states: "I am the origin of everything." Microorganisms showed us the way to this place and made us completely rethink the subject. We would like to provide you with all our senses on the development, creation and change.

## WHY DO OTHER MANUFACTURERS USE DUBIOUS INGREDIENTS?

Ingredients such as formaldehyde/- releasers, halogenated organic compounds, synthetic musks compounds, PEG and PEG derivatives, laureths and sodium lauryl sulfate are less expensive in the production process than harmless substitutes and are also available in large quantities. If you would like to get to know more about this topic, we recommend, for example, the evaluation of the detailed test on children's shampoos: Öko-Test, magazine number 9, 1998

## WHERE AND HOW ARE »I´M RESOURCE« PRODUCTS PRODUCED?

We mainly manufacture local raw materials, i.e., we are supplied by organic farmers in our immediate surroundings. This way, we create a win-win situation: we obtain raw materials of the highest quality, do not pollute the environment by unnecessary transport and guarantee the income of local farmers and their employees. Production is carried out according to the latest innovative methods at special laboratories. The »I´m Resource« series is the newest form of hair care.

## THE »LIVING« PRODUCT

Our products are special and »alive«. The secret lies in the world of the microorganisms. The first application, which we call "purging" should generally be carried out by trained personnel. You can find qualified professionals under [www.hair-resource.de](http://www.hair-resource.de).

## ECOLOGICAL AWARENESS

Ecological awareness is the most important thing to us. Hair and skin treatment with »I´m Resource« - products helps not only the user, but also supports the environment to cleanse itself and to liberate harmful, environmentally hazardous substances. With a bottle (100/150 ml) you unload the addition of chemical agents of up to 0.09% in a sewage treatment plant.

# A SEED FALLS TO THE GROUND...

On a warm, sunny day in May, a seed fell to the ground. The tree from which it had fallen stood in the midst of other identical trees, so the seed was in good company. Of course, our seed was not the only one, because nature had taken precautions.



**It has provided us with natural raw materials which we process and ferment in »I'm Resource« under a special procedure.**



Fortunately, it had rained the day before, so the earth was soft and damp: By falling, the seed landed on the ground and even embedded a few centimeters into the ground. Soon it felt something moving. The seed was changing and a tiny sprout appeared. Therefore, a part of it needed to die and decay.

The overwhelming power of life inside it and many new, little friends in its surroundings – the microorganisms – gave it daily strength and courage. In conjunction with the sun becoming warmer and warmer, awakened an energy within it that was even additionally strengthened by a mild rain of May. So the sprout grew soon turning into a little plant. Its roots meanwhile experienced difficulties in spreading out because the large, powerful roots of the mother tree. They blocked it again and again. However, our plant still had quite delicate roots and here and there discovered small gaps to slip in to. This way, the small plant grew upwards to the sky and down into the soil. Nature created microorganisms and with the alternating sunshine and rain the sprout soon became a small tree.



**With much love, care and gusto, we feed the microorganisms given to us by nature and unite them to a stronger unit.**

# CARE

After about 20 years the delicate sprout had grown into a strong, large tree: beautiful, sturdy and wise.



Our products require from one to two years maturing process to reach completion.

The cycle is coming to a close...

But in the meantime our tree itself had fathered several generations of trees but never forgot he owed his life and well-being to nature which had taken care of him so faithfully . And this way he lived happily and prosperously “through all winds and weathers”.



The »I´m Resource« symbiosis have left also unique patterns in our products and created their own, persistent manner which reinforces the individuality and character.





**SOMETHING IS  
HAPPENING...**



You will certainly also already observed that we are living in rapidly changing times. In the past, lots happened and this metamorphosis is steadily continuing.

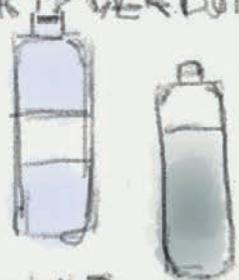
This change does not even stop when faced with a “living product”. Life itself is an ongoing metamorphosis and so we can say that even our product is constantly in such momentum of metamorphosis. You know that all our products produce far more than just cleaning hair structure and regeneration.



**Each »I'm Resource« symbiosis produces a daily change of our sentiments and of our development.**



ET WAS PRODUKT MIT WASSER VERDÜNNEN



GUT IN DEN HAAREN EIN MASSIEREN BIS ES PRICKELT



WENN NOTIG DEN VORGANG WIEDERHOLEN



PRODUKT WASSER

WIEDERHOLEN



»I'm Resource« BASIC SYSTEM SERIES

Outside World: visible on the person. Appearance, stature, growth, shape, habits, self-expression, charisma (how he looks, what he does, what he surrounds himself with). The external appearance: »The soul shines brightly out of his eyes, his smile and from each head and hand movement.«

GUT AUSPÜHLEN

EN ET WAS TREMMEN IN DEN HAAREN EINMALIGEREN



# APPLICATION

## CHRIST-ALL, METRIE, MA, MATE, THEOS, GEO AND SILVIUS



### THE CLEANSING PROCESS

With Christ-All, Metry, Ma, Mate, Theos, Geo and Silvius, we have developed products that are suitable for hair, scalp and body for use on a daily basis. Thereby, the structure of the hair and skin is renewed, improved and the flora is kept in prime condition. In order to correctly choose one of these products, each character of the individual product is crucial. You will find further information on our website [www.hair-resource.de](http://www.hair-resource.de) or in our

brochure.

To clean hair or body, an amount corresponding to the size of a 5 cent piece is sufficient. Depending on hair length or in exceptional cases you may require up to five times this amount.

We recommend you dilute the amount of the product in a ratio of 1:10 in an applicator or a bottle with water.

Please note that plastic bottles are only partly suitable and should not be used for longer storage periods. Apply the diluted mixture to the wet hair and body.

### EXPOSURE TIME

For the treatment we recommend 3 to 5 minutes of exposure. After that, rinse it repeatedly and thoroughly with clean water. In certain cases, where we see poor physical condition or as part of a specific treatment, this process needs to be repeated.



Hairs loses its true look and is hard to control. Skin presents the same texture. Often, this condition is known as “stress”. The hair feels very heavy, especially when blow-drying as it clearly shows a lack of flow. It doesn’t grow properly, always stays the same length. Sometimes it also grows very quickly but breaks off easily when it is dry. CHRIST-ALL frees you from these complaints.

**Typical characteristics:**

The hair length has different color shades between the root and the ends. The hair feels heavy and troublesome and worry.

## CHRIST-ALL 43 THE ALL-CONSCIOUSNESS

»Live your shining  
light.«

»Let there be light.«  
With these words we  
begin our most famous  
creation myth.





## MATE 25 SPIRITUAL

»Live your glamorous story.« The tale of a Thousand and One Nights stimulates our fantasies.



The hair reflects an undesired appearance. It sticks out and it feels as if it no longer really belong to you. It cannot be moulded, cannot be teased and is very stubborn. It may even appear very thin, inert and spiritless. The hair and skin lose their sheen and are rigid.

MATE fills it with positive feelings, provides relaxation, vitality and vigor.

**Typical characteristics:**

The desire for a more sensitive treatment.



Our great desire and wish do not let go and constantly whirrs around in our heads. We lust after power, personality, a better appearance and wish for more. We are always satisfied with the smallest thing and don't have any aspirations. This shows itself up in our hair, our skin and in our muscles. A new hairstyle is the only additional tool we can think of. Hair always appears "dolllike". The hair and skin pigments are colourless and they don't show the strength of their true colour.

**Typical characteristics:**

"I don't have the courage", "I'm ugly", "I feel weak", these are characteristic statements. MA strengthens your self-confidence via all of your senses.

## MA 29

### THE MATTER

»The human dignity is inviolable«. From our first breath we are precious creatures.





## THEOS 76 THE DIVINE

»Live out your precious  
fantasy.«

We can achieve  
everything with dreams



What do I lay claim to? How would I like to be?  
What am I? My hair and skin give off a non-  
definable, indetermined character and therefore  
the endless why-questions are always there.  
Whether you have curly or straight hair, thick or  
thin hair - the desire is always present.

**Typical characteristics:**

A clear definition and a lot of sentiment unites itself  
with THEOS.



We feel bad and dissatisfied if we cannot achieve our desire for change. The fulfillment of our desires is blocked. Whether it is the appearance of the hair, the hairstyle or in general, We can't change this. However, the reason is our feelings. Life continuously runs along the same tracks. The skin and the hair are very tense. The skin lacerates quickly, the hair breaks off.

**Typical characteristics:**

If the feel and the appearance strive for freedom, then sometimes protection and security must be relinquished. It requires courage to change. GEO supports you in this.

## GEO 23 THE EARTH

»Live your life uniquely« We live our lives and everywhere encounter love.





## METRIE 21 THE MEASURE

»Live your inner melody.« At the moment of our birth, the cosmos breathes a certain melody into us.



Skin and hair find themselves in a dead, depressing condition. The urge to cut your hair is foremost in your mind and the habit to constantly run your hand through your hair is almost obsessive.

When the hair's fullness disappears, the urge for oily, gel-like cosmetics is enormous. Unkempt and bulky hair, stubbornness and a dishevelled appearance reflect a lack of well-being. METRIE puts it all right once again.

**Typical characteristics:**

Our look becomes more vital, hair more silky, our points of view become more relaxed.



The hair reflects the condition of the entire metabolism. Each mood is presented via the hair. Diseases are ubiquitous, and also questions the actual well-being. We feel unhappy, our hair and our skin require need vigour. We struggle with hair loss. Our hair colour is always greyish, mousey grey or ashen.

**Typical characteristics:**

Our desires and good feelings are united by SILVIUS.

## SILVIUS 73 THE FOREST

»Live your wonderful  
personal smells.«  
Every living being  
radiates its own specific  
smell.



**FOR MODERN ORGANIC PEOPLE**

# APPLICATION

## TOTAL PROOF, TOTAL RECONSTRUCTURE, TOTAL SYSTEM AND TOTAL KOMBUCHA



By an overall treatment with the intensive series you can achieve the greatest skin form and hair care. The Total Proof, Total Reconstructure, Total System and Total Kombucha products can renew your hair and skin structure, repair damaged hair without leaving oils, polymers or silicones on the actual surface of the hair.

After each treatment, the hair senses how original hair should be: stable, solid, durable and silky. The actual function of the intensive series is so wide-reaching that with daily use, surprising effects on your personality,

character and well-being will be noticeable.

You can apply the intensive series on a daily basis or just once a year. Remember that this series takes the longest to mature (up to 4 years) and their »vitality« is very ample.

### Quantity

The quantity depends on the condition and absorbance capacity of the hair. The required quantity can vary from the size of a 5 cent piece up to the size of a 2 euro coin. It is important to use only as much as the hair can actually

absorb without the product leaving visible residue behind. Our recommendation: Start with the smallest recommended quantity (5 cent piece size). Rinsing out of the products is not required if used correctly. In case of using too large a quantity, the hair should be partially or even completely be rinsed out. A reaction time is not set in stone because its micromolecular form penetrates directly into the hair or skin layer and treats the structure from the inside out.



IN DEN  
HÄNDEN  
ETWAS  
VON DEM  
KOSBAREM  
PRODUKT  
NEHMEN



IN DEN HÄNDEN  
GUT VERREIBEN



UND IN DIE HAAR, DIE  
VIER REIBEN UND  
10 MIN EINWIRKEN  
LASSEN



»I´m Resource« TOTAL SYSTEM SERIES

Inner World: Visible through the person himself. Gestures, gesticulation, emotion, receptiveness, hidden identity (how one lives and presents oneself). The inner self. »Character discovers itself as one unit. All expression and all motions are consistent.«



HABE  
EIN MASS  
IEREN

TREATMENT



You are life

Every single cell in you is bubbling over with vitality, everything vibrates inside you with the highest intensity.

You are looking forward to each new moment, to each new encounter. You are happy.

You feel your vitality, the vitality of the others, the life in plants, animals and even stones.

Your enjoyment is bubbling out of you as from a powerful source.

Your mind is calm, clear and awake. Your life brings harmony.

**TOTAL KOMBUCHA**

**56**



A concentrated health bomb for hair, spirit and soul. **TOTAL KOMBUCHA** is hair care that acts from the inside out. The hair is a sensitive and extremely reliable early warning system and its outward appearance is also a component and mirror of metabolism. **TOTAL KOMBUCHA** gives satisfaction, energy, ease of speech, strong digestive powers, the right body temperature, makes you happy, enthusiastic and creative.



TOTAL PROOF is a rich product that contains more than 300 different substances. It is said that TOTAL PROOF has a slightly aphrodisiac effect. TOTAL PROOF is ideal for stressed and dry hair (and skin). TOTAL PROOF opens you the door to healing, harmony and happiness. Our habits, the tendency to certain diseases, the nervous system, the physical and mental capacity of consciousness are positively influenced.



You are love

You radiate your love  
consciously  
you're connected to  
everything and everyone.  
You feel the seasons, the  
change of day and night.  
You enjoy colours, sounds,  
rhythms, tones, music, food  
in all its varied tastes.  
You feel touch, you scense  
the smells.  
Your love opens the door to  
healing, harmony and shows  
solidarity with all beings.

TOTAL PROOF  
**53**

You are creativity

Your creativity creates something new.  
Within you everything is flowing: Ideas bubble out of you.  
Your inner clarity brings spontaneous, joyful ideas with which you break through the old patterns.  
Your imperturbable soul increases the good on our home planet.  
Your strong mental constitution gives you independence.  
Your creativity connects you to all forms of life.

RECONSTRUCTURE

57



**TOTAL RECONSTRUCTURE** reconstructs the fiber layer of the hair, simultaneously forming proteins, lipids and carbohydrates. The hair is smooth, stable and absorbs moisture. Cuticle cells are formed. The hair is easy to comb, shiney and easy to look after. **TOTAL RECONSTRUCTURE** gives the body resistance, stability and maintains the fluid balance in equilibrium. It gives persistence, a good immune system, patience and mental stability.



Several vitamins individually take over special functions in the hair and organism. There will be a complete renovation of the fiber and cuticle layer. The most diverse effects are: the body tissue structure, hormone production, detoxification and enzyme production. Living hair in the "Hair Resource effect". TOTAL SYSTEM stands for "essential for life" and means »what things are moved«. It strengthens the bones, hair and nails and holds breathing and movements upright.



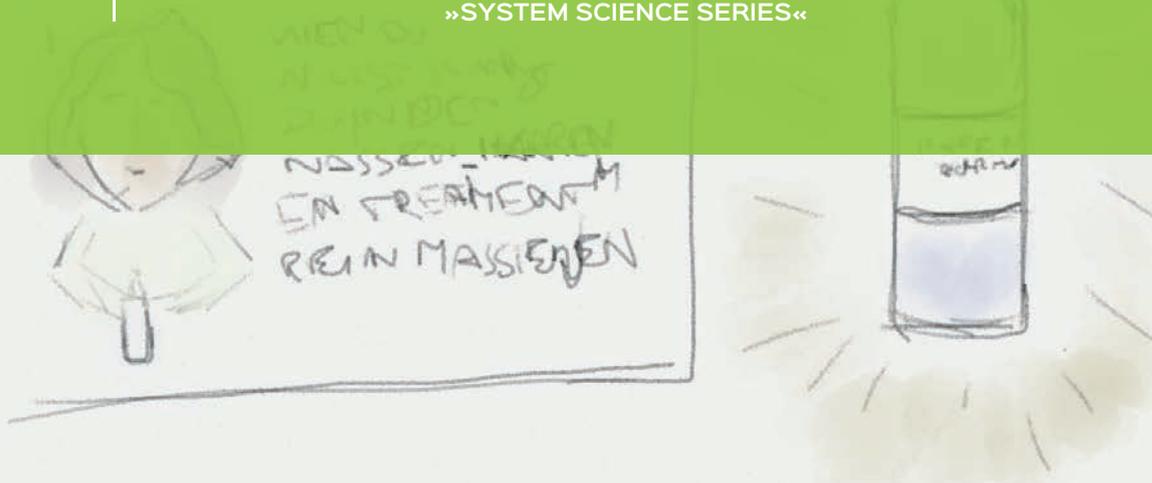
You are strength.

You are pure energy.  
You feel the power  
as it is rising in you,  
as it is breaking fresh  
ground, as it is flowing  
out of you. Your spirit  
of enterprise and your  
thirst for action show  
your fire.  
Your willpower brings  
you onward.  
Your cordiality arises  
from your deep vitality.  
You enchant the world  
with your strength.

TOTAL SYSTEM  
63



»I'm Resource« SCIENCE SYSTEM SERIES microorganisms give us the opportunity to create effects and vibes in both us and other people. Through an appropriate microorganism symbiosis, you can create an impetus and new perspectives. Here you can find the meaning, backgrounds and characteristics of each microorganism symbiosis in the »SYSTEM SCIENCE SERIES«



# APPLICATION

## SCIENCE LD3, SCIENCE LD6, SCIENCE D8 AND SCIENCE D10



An exceptional fermentation process has enabled us to produce products for a special kind of resistance, eagerness to be dressed up and sleek, without hair being sticky or appearing greasy.

### Importance

D = draft = Concept

LD = lop-draft = hanging concept

Classification scale from 0 - 10

(0 = weak, 10 = strong)

The product LD3 with its shea butter ferment is very effective for hair. It can be used on both

wet and dry hair to improve the desire to be dressed up and to model the hair.

With the LD6 gel, which contains a rice and mussel threads fermentation, you can attain a perfect reinforcement in any kind of blow-dry. Apply it on wet or dry hair.

With D8, a liquid of a rice and mussel threads fermentation, you achieve maximum protection against heat, even higher than 200°C. It protects the hair when

blow-drying, without damaging or making the hair sticky. Apply it on wet or dry hair.

With D10, a liquid that is extracted from rice, mussel threads fermentation and honey, you achieve fortification without making the hair sticky. You can easily slide your fingers through the sleek hair and brush through it easily.



SCIENCE LD3 is a non-greasy cream for hair, which will accentuate and provide more volume and form. The fermented shea butter has a particular, curative effect, so that the hair can lie »in harmony« and also pleasantly relaxes the scalp.

## SCIENCE LD3





## SCIENCE LD6



SCIENCE LD6 is a gel, enriched with moisture that gives elasticity to be able to structure styles and to keep them in perfect shape. The patented Resource system maintains a strong look without causing stickiness to the hair. The LD6 durability factor makes the hair more heat resistant and resilient to external influences and ensures stability and strength.



SCIENCE D8 fills the fibrous layer of the hair with natural lipids, minerals and provides the hair with ease to be blown dry, dressed up, strengthened, silky and shiny. The D8 durability factor makes hair more heat resistant and resilient to external influences. Carbohydrates bind water molecules which are released evenly during blow-drying or natural drying.

## SCIENCE D8





## SCIENCE D10



SCIENCE D10 fills the fibrous layer with natural lipids, minerals and provides the hair with ease to be blown dry, dressed up, strengthened, silky and shiny. The D10 durability factor makes hair more heat resistant and resilient to external influences and ensures stability and resistance.

Carbohydrates bind water molecules, which are released evenly during blow-drying or natural drying.

# APPLICATION

TOOTH CREAM / -MENTHA, PI SYSTEM CREAM, AVATHAAR, BG,  
PROOF SYSTEM CREAM, PRIMUS & OCTAVUS, ALL-DONNA, ZAJDII



**Effect System: the arising energy principle**

The common element, harmony with the environment. Perception, visualisation, perception of the senses, recognising the sense of life. A connection to the subtle. Feeling the passion.

These special products of the "Effect System"-Series have an extremely build up effect, regenerates, feeds and protects thanks to its rich nutrients, minerals, trace elements, proteins, vitamins, amino acids, etc. It compensates for its own pH and creates a healthy microbes milieu. It gives a healthy and vital appearance and a pleasant feeling. Furthermore it

very strongly encourages healing and rejuvenation.

Even a small quantity of natural raw material leads to wonderful results. Primus & Octavus should always be applied together as a couple for a maximum period of up to 10 days. Afterwards we recommend an application period of at least 7 days. You can apply Zajdii as a special well-being application with exceptionally liberating effects whenever you want to.

All-Donna is suitable for daily use on your entire skin, gives you maximum femininity and awakens all your emotional senses.

BG, the daily elixir for moisture control renews the cells at once and is

suitable for your entire skin and also your hair (hair lengths and ends).

Avathaar, the all-round spray for daily (multiple) application brings refreshment onto your head and addresses all life processes.

Tooth Cream and Tooth Cream Mentha are intended for multiple daily uses and create a wonderful fresh breath and healthy oral flora.

We recommend the Proof System Cream and the PI System Cream for daily use on the face and the entire body.



#### »I´m Resource« EFFECT SYSTEM SERIES

The common element: stimulation and determination of the person.  
Harmony of the polarities to complete their own personality. Soul, mind and body are brought into a perfect harmony. The layer model with various stages of development. The perception, the meaning of life and charisma.  
»To face the deepest passions and compulsions, to transform them and to radiate balance and compensation.«



## TOOTH CREAM 13

NEUTRAL

## TOOTH CREAM MENTHA 19

MINT



TOOTH CREAM 13 / TOOTH CREAM MENTHA 19 takes effect in a unique way, by strengthening and protecting our oral flora, supplying it with lots of microorganisms, balancing the pH value and this way prevents and holds back caries and periodontitis.

### **Application:**

Apply a small quantity of the natural raw material on the toothbrush, brush your teeth gently and massage the gums. Afterwards, rinse your mouth and spit out the toothpaste. For fresh breath and above all to strengthen and protect the oral flora: repeat several times a day (up to five times) put some directly into your mouth, distribute it well with your tongue, rinse and spit out.



You can feel your entire womanhood. ALL DONNA emphasizes your touch, sense and serendipity. Used as a daily wash cream for cleansing excessive substances. Liveliness of the microorganisms gives you maximum sensitivity and covers you with safety and protection.

**Application:**

Suitable for daily use on the entire skin. Gently rub a small quantity of the natural raw material in your hands, apply it with a beautiful image in your head and good feeling on wet skin and rub it gently with light, stroking movements. Rinse it off carefully to wash off excess. This wash cream is suitable for all living beings.



# ALL DONNA 20

FEMININITY

» You feel your vitality «

# AVATHAAR A8



AVATHAAR is a living product that consists exclusively of microorganisms.

AVATHAAR surrounds the living being, protects and feeds it, creates the connection to stilty. Every human being can subconsciously perceive this effect. AVATHAAR possesses many layers, most of which are connected to communication. AVATHAAR can visualize/create different stages of life in your hair, depending on the structure and kind of hair. Passionate hair is the mirror image of our emotions and feelings. AVATHAAR can create every mood and every emotion that contributes to your well-being and which maintains the style of the coiffure. The microorganisms are life energy which radiate as required to themselves or those around them. They are indicated for life processes.



What happens to your skin when the daily influence of environmental conditions, nutrition and mental states leaves its mark? Inevitably, the consequences of these can be observed: The skin slackens, dries out and cell renewal should immediately be accelerated. Thereby, BG/92 stands loyally by your side. Your skin cells relax, loosen up, awaken and become wonderfully refreshed. But it is not only your skin that relaxes, but also you yourself recover your tranquility and energy, as well as all the forms of life surrounding you.

**Application:**

Gently rub a small quantity of the natural raw material in your hands and afterwards apply it to wet skin or onto wet hair (hair lengths and ends).



**BG 92**

**THE MOISTURE  
FLUID**

»Be a leaf on our Earth.«

# PROOF SYSTEM CREAM - 96

»Live your shining  
light.«

»Let there, be light.«

Our most famous crea-  
tion myth begins with  
these words.



## Proof System Cream / 96

For your entire skin and face, stimulates cell renewal and has an antioxidant effect with its microorganisms and ingredients. When undertaking the care regime with these precious ingredients and its way of life, an individual smell of the human being itself is sprayed out. Thereby your senses and your personality are inspired. The microorganisms and fermented galam butter have a dynamic effect and stimulate cell renewal. The recipe of our cream has a high efficiency rate: It actively prevents premature skin ageing.



#### PI System Cream / 99

Cream for your face and entire skin

It is a 100% natural raw material and contains microorganisms. A cream for the whole family - especially appropriate for dry, rough or brittle skin. The effective composition with microorganisms, algae, figs, limes and healing earth traditionally has a skin-calming effect in I'm Resource. Its particularity can be noticed during its application as the skin instantly absorbs every individual ingredient.



## PI SYSTEM CREAM - 99

»Be a sense on our  
Earth.«

# ZAJDII

## THE PRECIOUS LITTLE PILLOW

»Learn to fly«



ZAJDII frees us from excessive materials, revives the whole organism and stimulates the body with respect to excretion and self-cleaning.

ZAJDII results in softness and freshness; the skin becomes more absorbant and feels wonderfully smooth. Life seems carefree. We feel the connection to all living beings.

### **Application:**

Ease ZAJDII with gentle, circular movements to wet skin, rub it gently and then rinse off.



### PRIMUS & OCTAVUS

«A sound» that inspires our skin flora to renew, improve and build up microorganisms. Its active agents are so unique in their vitality that they help to reconstruct the skin cells. Rejuvenation of the skin is not outwith the question. It not only depends on the amino acids, minerals and trace elements contained within, but also on the symbiosis of the effective microorganisms. 30 ml of the respective product PRIMUS & OCTAVUS are suitable for any skin area and very adaptive on application. Only apply them together as a couple, for a maximum of 10 days and then afterwards we recommend a rest period of at least 7 days.

## PRIMUS & OCTAVUS

Fields of application:  
Suitable for all skin areas, particularly eyelids, furrows or other facial wrinkles, as well as skin needing improvement and flora protection.



100% quality  
ingredients



## »I'm Resource« products are living and contain valuable enzymes and minerals



Effective microorganisms (220 active microorganisms)

Valuable enzymes such as: invertase, amylase, catalase, saccharase, rennet enzymes (no animal rennet), proteolytic enzyme Kombucha mushroom.

Vegetable raw materials such as: black/green tea, cocoa powder, cocoa butter, castor oil plant (*Ricinus communis*), shea butter, Indian soap nut, tomato plant ferment Kombucha, sugar molasses, (ferment) beet sugar, red algae, diatoms, brown algae (kelp) powder, barley grass powder, 60% pearl barley extract, seaweed, figs, raisins, lemons, oranges, dates, prunes, almonds, walnuts, hazelnuts, corn starch, corncob (xylitol), approx. 43 wild flowers and plants, Aloe vera, avocado, orange peel, potatoes, green/brown healing earth, sea salt, chestnuts, peas shells, wild/tree bark honey, 45 species of plants from Germany and grasses, tree leaves and tree bark, plant juices (Gum).

Marine resources: sea silk (from mussel threads)

Species of cereals: wheat, rye, barley, oats, rice, maize, millet.



for  
modern  
organic  
people

Kirchheim am Ries  
Deutschland  
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